

What is PULSE?

A cloud-based platform that plugs into your DMS to provide instant reporting of tactical, actionable data across departments and rooftops. In addition, PULSE provides the ability to benchmark your performance, from a variety of dimensions against other PULSE users. With refresh rates of 4x daily, it is the fastest way to get the most important dealership performance data.

Who needs PULSE?

Fixed Ops Directors, Parts and Service Managers, Dealership Executives, CFO's and anyone looking at Parts, Service, or Accounting metrics on a regular basis.

I already keep a close eye on my Dealership Performance. What does PULSE do that I don't already do?

Your days of pulling and compiling reports are over - PULSE is tactical and fast. Focused on revealing the outliers in your process, PULSE helps you to prioritize corrective actions to drive profitability and KEA metrics (cycle time, months supply of inventory, etc). With one click, you will see the most pertinent process data for your dealership, and be able to drill into, filter, and segment the numbers. PULSE delivers a centralized dashboard that allows you to visualize your dealership performance and quickly take action where it is needed the most.

How do I get started?

You will choose a point of contact at your company – someone with a thorough understanding of the daily operations and process at your dealership. KEA will work directly with this point of contact during a 4 week on-boarding period, in which we will plug into your DMS, and provide you with the credentials to begin using PULSE.

Following the on-boarding period, there will be a series of three training sessions as well as ongoing support as needed to understand how to make PULSE work best for you.

Call us or your DMS rep today to become a PULSE user, and start turning data into **PROFIT!**



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